



Paul Amelio: CEO

A visionary strategist with a proven record of transformation, Paul specializes in high-impact messaging and innovative brand development that turns companies into industry powerhouses. He has directed Fortune 200/500 accounts and guided startups from concept to corporate identity, securing and retaining over \$56 million in client billing throughout his career. But his impact extends far beyond branding.

Paul is also a builder of teams and patents. As co-founder and Chair of a cleantech startup, he raised \$6.8 million from accredited investors and led cross-functional teams of engineers, scientists, and developers to deliver an Alpha-ready prototype for smart grid resilience: "The SuperGrid." Developed in collaboration with NYU Tandon School of Engineering, observed by ConEd, and shared with IBM's Blue Mix technology team, The SuperGrid represented a quantum leap in sustainable infrastructure.

Under Paul's leadership, the company secured 11 patents with over 280 claims, advancing smart city infrastructure and NetZero compliance on a global scale. His expertise spans capital strategy, strategic planning, and disruptive market positioning, all powered by cutting-edge visual communication that builds lasting brand equity.

Now, Paul brings this powerful blend of technical insight, creative leadership, and passion for scalable sustainability to VoltaHive, ensuring that CropRemedy becomes nothing less than a huge success.